

BARBARA NEWSOM

Professional Biography

Ms. Newsom, founder and President of ESC Learning Network, Inc., has thirty years of experience in training, education, and organizational development for the public and private sectors. She specializes in public health and safety, including nuclear medicine, in the areas of technical training, quality assurance, human performance improvement, executive management development, research and interviewing techniques, and professional educational excellence.

Ms. Newsom began her career at the University of Kansas, serving five years in variety of positions in the Continuing Education Division. She has a B.A. in English and an M.A. in Speech Communication and Human Relations from the University of Kansas, and doctoral studies in education at Northwestern University. She taught credit course in communication and humans relations, winning a top award for teaching excellence. She directed Division credit courses and professional development seminars throughout Kansas, recruiting professors and instructors as full- or part- time faculty in all university departments. She directed the Division's medical education and training program working directly with the University of Kansas Medical School, children's health programs and child development. She also directed a research contract with the Department of Defense in emergency preparedness which included medical components nationwide.

In private practice for five years, Ms. Newsom worked nationwide with clients such as Veterans Administration hospitals, private hospitals, especially the Kaisar-Permanante network, and physicians, nurses, and other medical assistants and personnel. Ms. Newsom continued serving public health care interests as part of her work as a program manager at the U.S. Office of Personnel Management, Chicago Regional Training Center. She developed training and recruited instructors for additional organizations, such as the National Institute for Health and Occupational Safety, Department of Defense medical programs, and the Center for Disease Control.

In 1983, Ms. Newsom developed the consulting practice she now administers, which includes recruiting and maintaining a network of independent training and education consultants. Her firm has provided technical training for U.S. Nuclear Commission inspectors, including a required course for inspectors in nuclear medicine, as well as hospitals and other technical clients, including the nuclear power industry, Department of Energy, and the organizations mentioned above.